

JESSICA GRECH

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not just a  
designer

## EDUCATION

### **Tyler School of Art / Temple University**

Philadelphia, Pennsylvania  
BFA, Graphic and Interactive Design  
Spring 2008

### **Summer Abroad Program / Temple University**

London, England and Edinburgh, Scotland  
June 2006–July 2006

## EMPLOYMENT

### **The House of Bijan**

Beverly Hills, California  
Art Director  
March 2015–Present

- Manage an in-house design team in the creation of printed materials, advertisements, billboards and product packaging, as well as, update store signage for presentation and visual merchandising.
- 3-Dimensional product mock-ups for presentation.
- New merchandise design and development.
- Website, Social Media and E-mail marketing management.
- Direct seasonal product and campaign photo shoots.

### **Freelance Art Director**

Manhattan, New York  
February 2013–Present

Partial Client List: Guess Kids, Mamiye Brothers (Kensie Jeans/Wallflower Jeans), Vigoss USA, Paper Denim & Cloth, OVED Apparel Group, Driftwood Jeans, Amanda Shackleton and Media Makeup Academy, American Art Marketing, Eighteenth NYC, Lilly Pharmaceutical.

### **Vigoss USA**

Manhattan, New York  
Art Director / E-commerce Director  
March 2011–March 2013

- Launched and grew new company branding.
- Lead teams in development, design, and production of cross-channel campaigns including print ads, product launches, brochures, advertisements, banner ads, billboards, logos, product packaging and more.
- Website redesign, launch and management of e-commerce site.
- Directed seasonal product and campaign photo shoots.

### **Tetra Strategic Communications**

Elkins Park, Pennsylvania  
Art Director  
February 2006–February 2011

- Designed Corporate Identities, collateral, newsletters, promotional cards, posters, billboards and menus.
- Directed photo shoots and advertising campaigns for a variety of clients.
- Managed web design, building and maintenance.

## SKILLS

### **MAC Platform:**

Adobe Creative Suite  
Flash  
Keynote  
HTML, CSS, PHP, Javascript, and JQuery

- Experience with Joomla, Drupal, Rhythmyx and Wordpress.

### **PC Platform:**

CAD: Rhino and Flamingo

## REFERENCES

Available upon request